



GOSEI

# Descaling Organisations with LeSS Management

*Ran Nyman*

*LeSS Conference, NYC, 2018*

# Ran Nymán



Founding partner at **GOSEI**

Worked with LeSS since 2005

MSc in Computer Science 1999

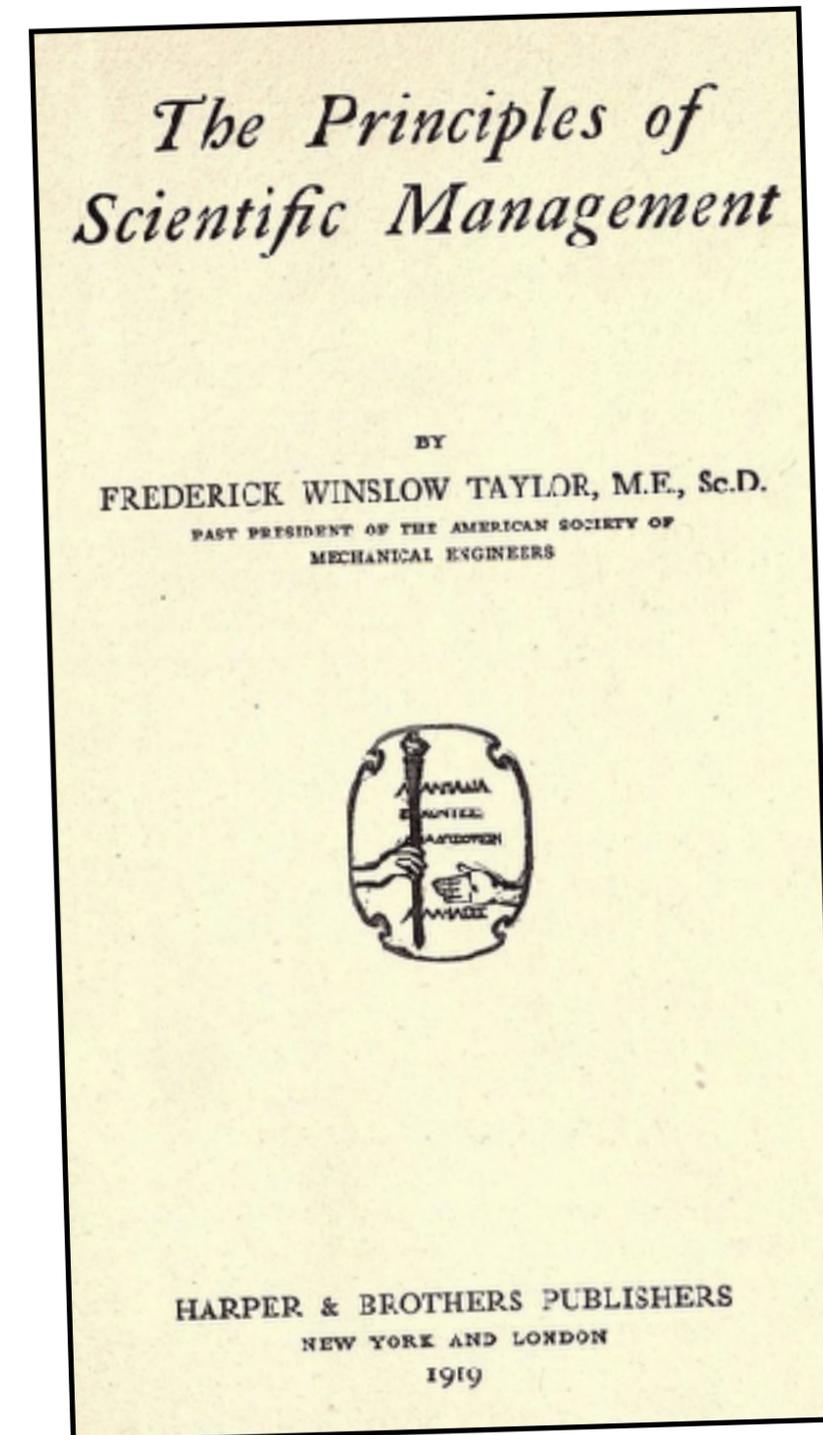
Since 1995 in professional SW development



# Leadership

# Scientific Management

# Frederic Winslow Taylor



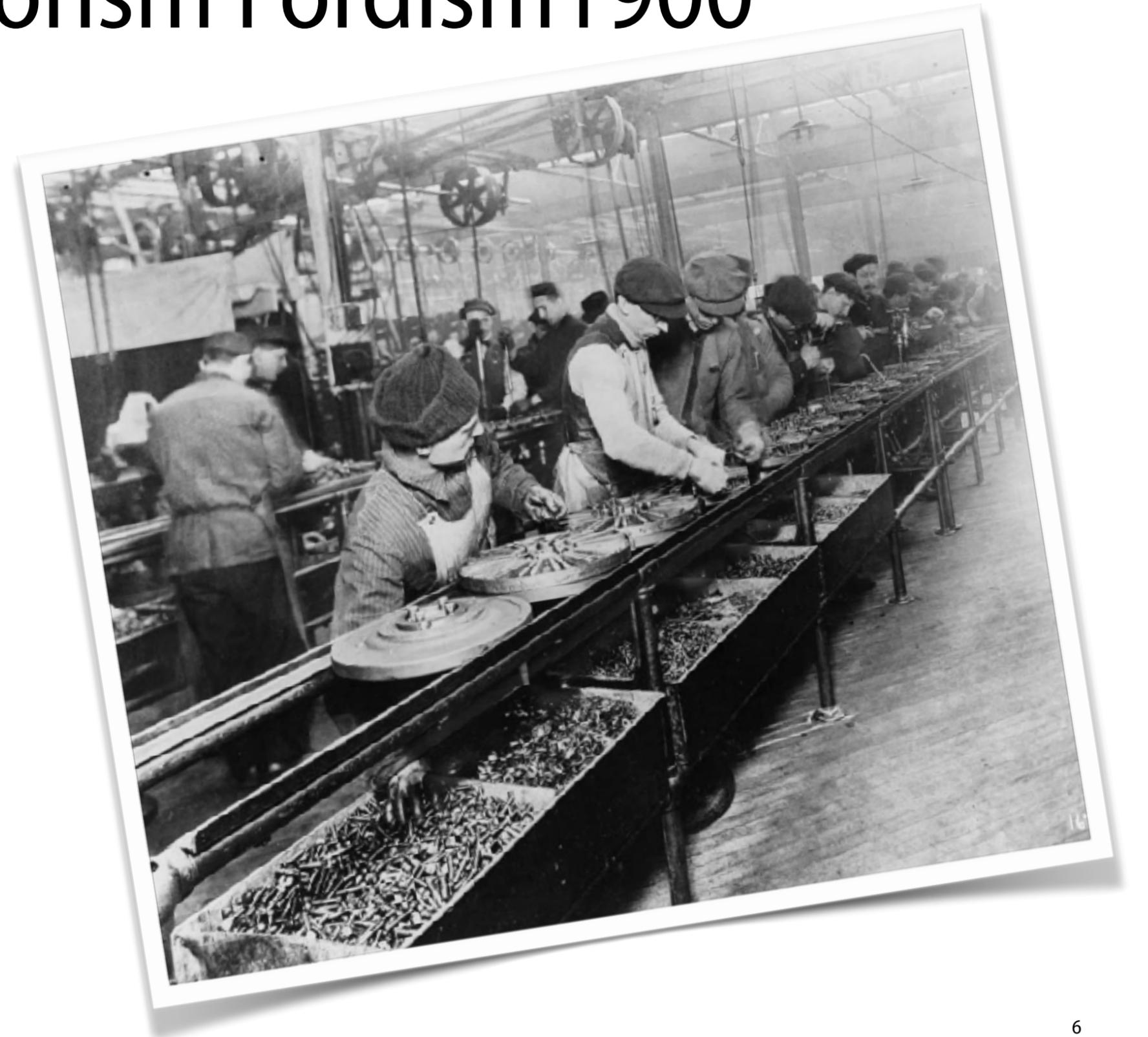
# Extreme Taylorism Fordism 1900

## Context

- Huge market and demand
- Winning product
- Lack of skilled workforce

## Solution

- Manual Automation
- Detailed standardization
- Proper wages



# Modern Taylorism

## Split responsibilities

- Others promise, others deliver
- Others plan, others execute
- Others decide, others follow
- Others know, others decide
- Others implement, others test

## Task specialization

- Product manager
- Resource manager
- Quality manager



- Product Manager

- Specifier

- Architect

- UI designer

- Quality manager

- Project manager

- Product owner

- Product Owner Team

- Release Manager



- System Architect
- Portfolio manager
- Customer Experience

- Product manager

- Software development

- Project manager

- Integration

- Infrastructure

- Enterprise architect

- Chief specialist

- Security manager



# Split of Responsibilities and Specialisation is Needed

To serve the “holy trinity”

- Clarity
- Accountability
- Measurements

# Everyday experience



**“Pressure with Fear”**

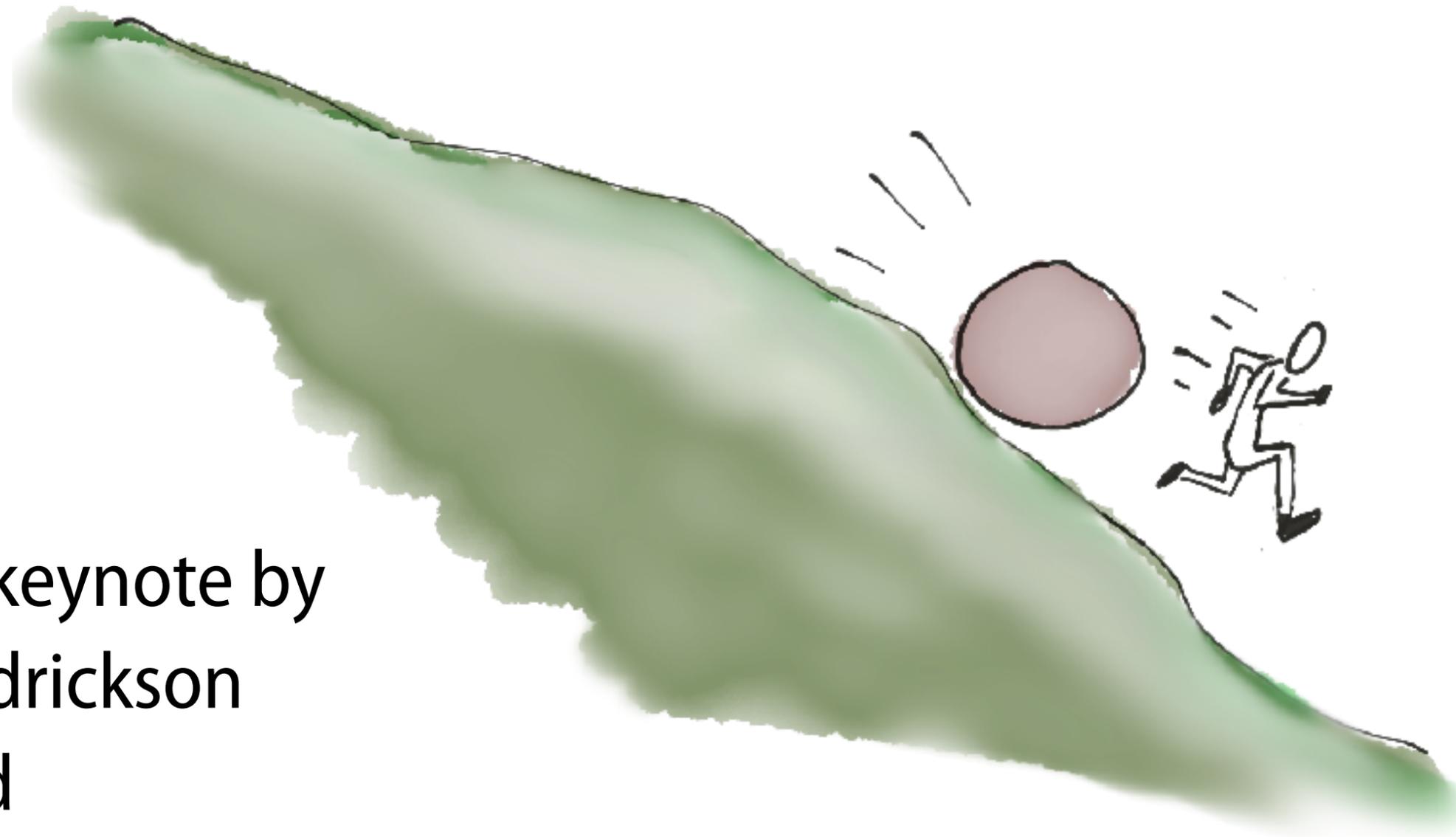
**“Must Should”**

**“No time for real change”**

**“Power and wisdom are always elsewhere.”**

# Actionable Fearless Leadership Instead of Scientific Management

# Without Intervention, Work Rolls Down Hill

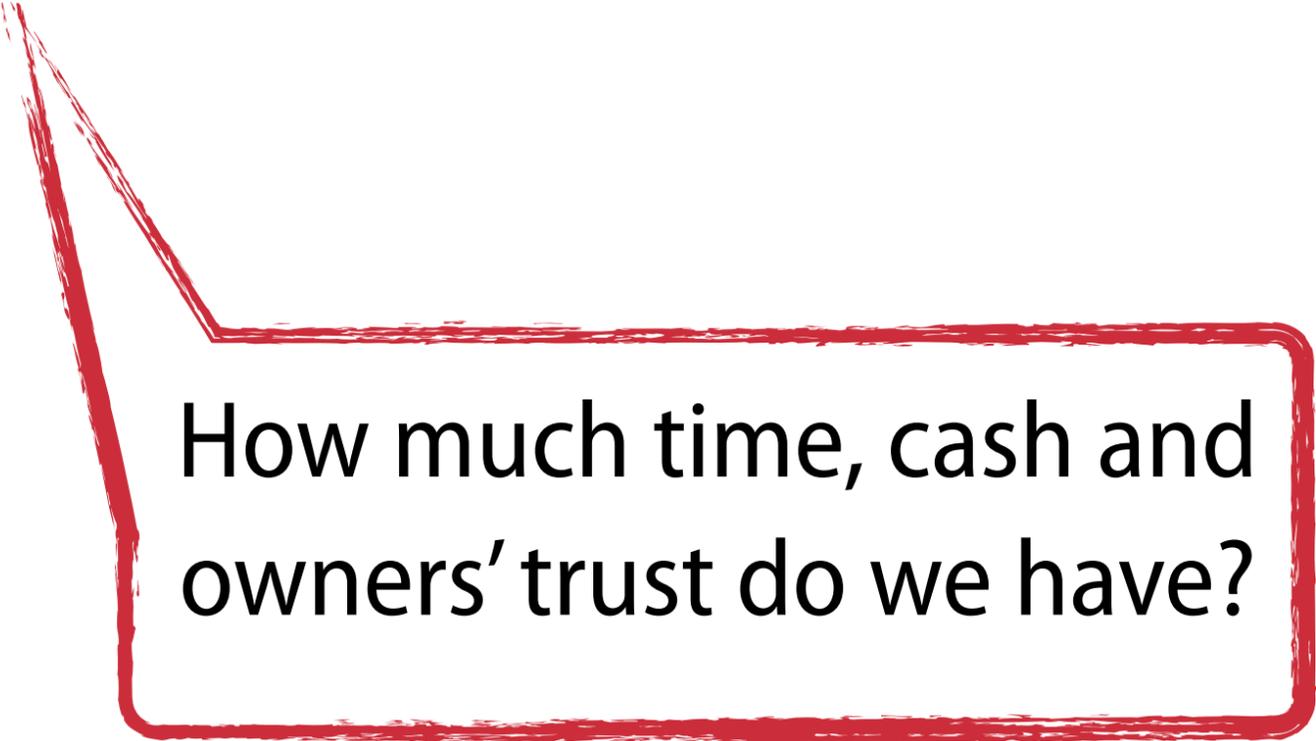


From XP2016 keynote by  
Elisabeth Hendrickson  
@testobsessed

# Fearless Leaders



Intervene



How much time, cash and owners' trust do we have?

# Fear

## Individual

- Exclusion from the tribe
- Personal conflict

## Collective

- Death of the tribe
- Loss of cohesion
- External conflict

## Avoid conflict



**From  
Conflict Avoidance  
To  
??????????????**

**From  
Conflict Avoidance  
To  
Greed to Learn**

**From  
Conflict Avoidance  
To  
Radical Curiosity**

# Fearless Leaders

Connect  
conflicting realities -  
letting curiosity  
overcome fear

Intervene

Trust in  
Learning

How much time, cash and  
owners' trust do we have?

# Fearless Leaders

Connect  
conflicting realities -  
letting curiosity  
overcome fear

Intervene

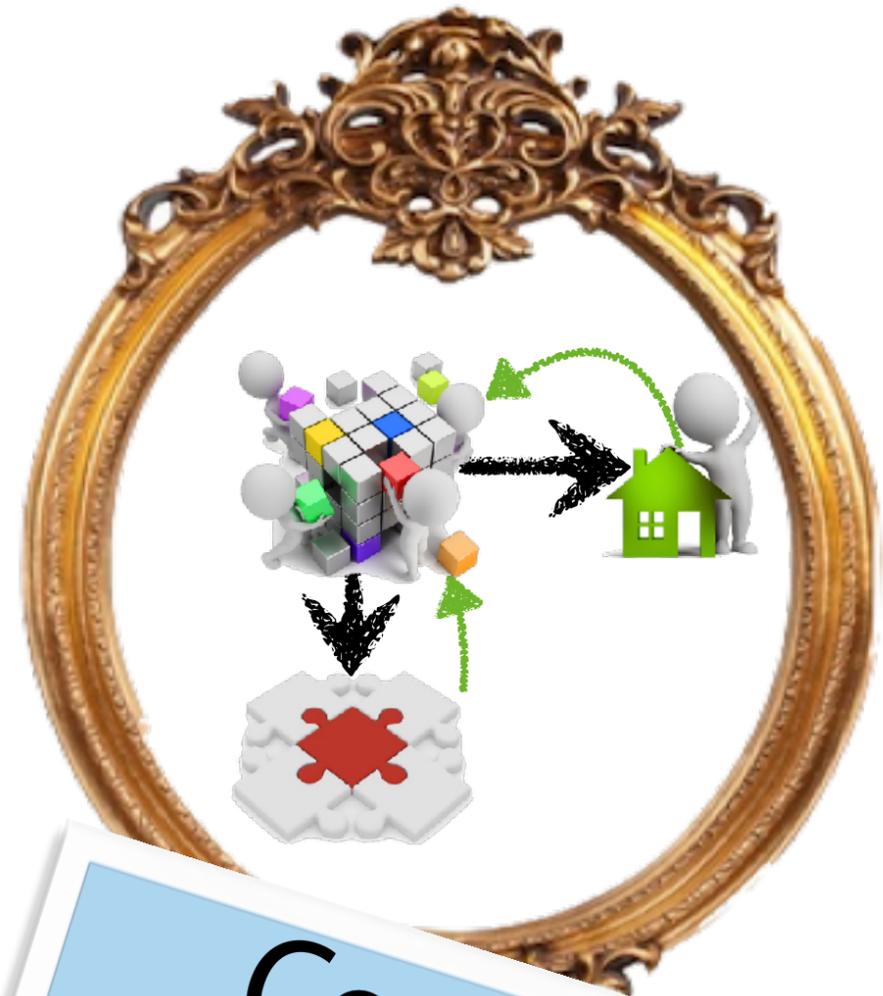
Trust in  
Learning

Understand the system

- Coordination Chaos
- Tayloristic leadership
- Feature Teams
- SW Dev. reality

How much time, cash and  
owners' trust do we have?

# Build System with Feedback Reality



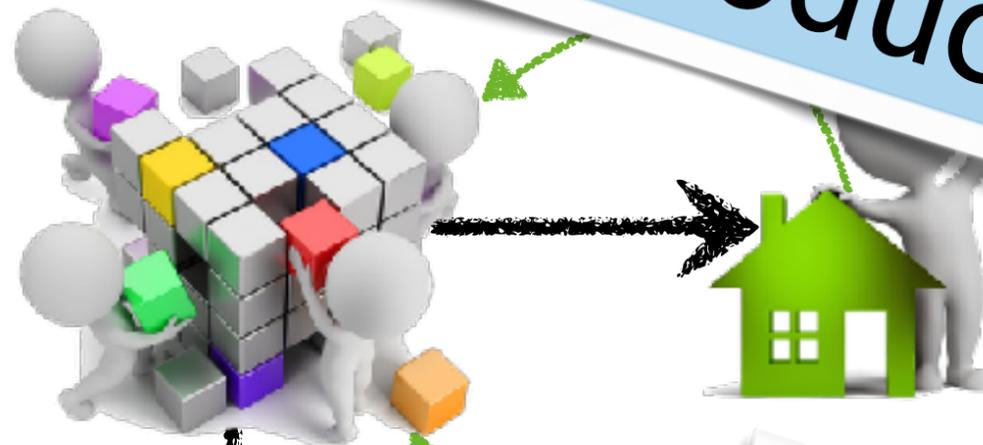
Organise

- Stable
- Feature
- E2E

oriented learning

building product  
customers

**Feature Teams  
Working with  
Full Product**



Immediate feedback from  
techno

- c
- Test Auto

**Continuous  
Integration**

**Continuous  
Experimentation**

- Systems

# Fearless Leaders

Connect conflicting realities - letting curiosity overcome fear

Intervene

Build feedback mechanism from Work, Customer and System

Trust in Learning

- Understand the system
- Coordination Chaos
  - Tayloristic leadership
  - Feature Teams
  - Factory floor reality...

How much time, cash and owners' trust do we have?

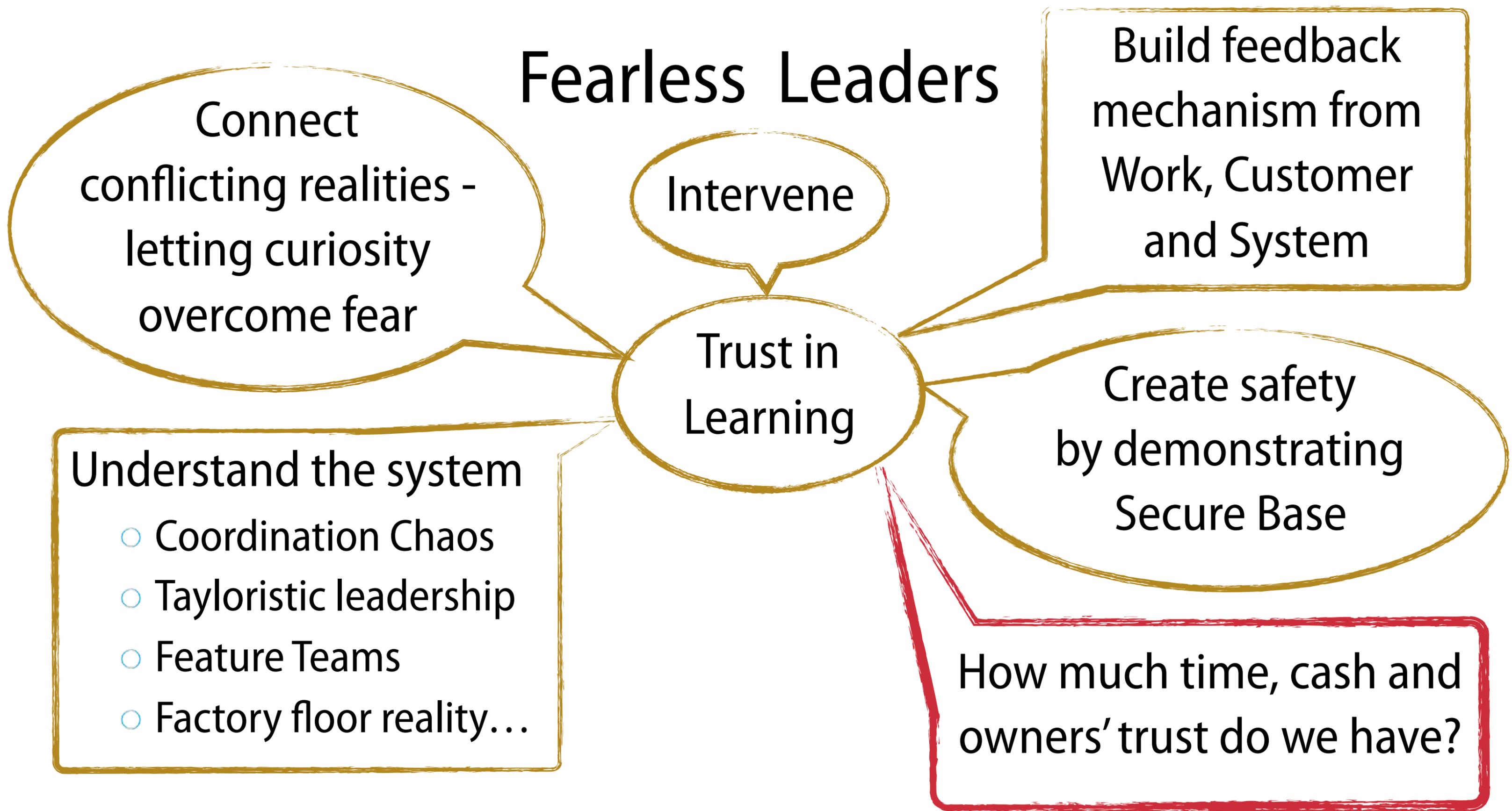
# Psychological Safety



Employees who feel psychologically safe:

- Stay with the company
- Embrace new ideas from their colleagues
- Generate more revenue
- Rated as 'effective' twice as often by their managers.

# Fearless Leaders



# Everyday experience



**“Pressure. Must. Should.”**

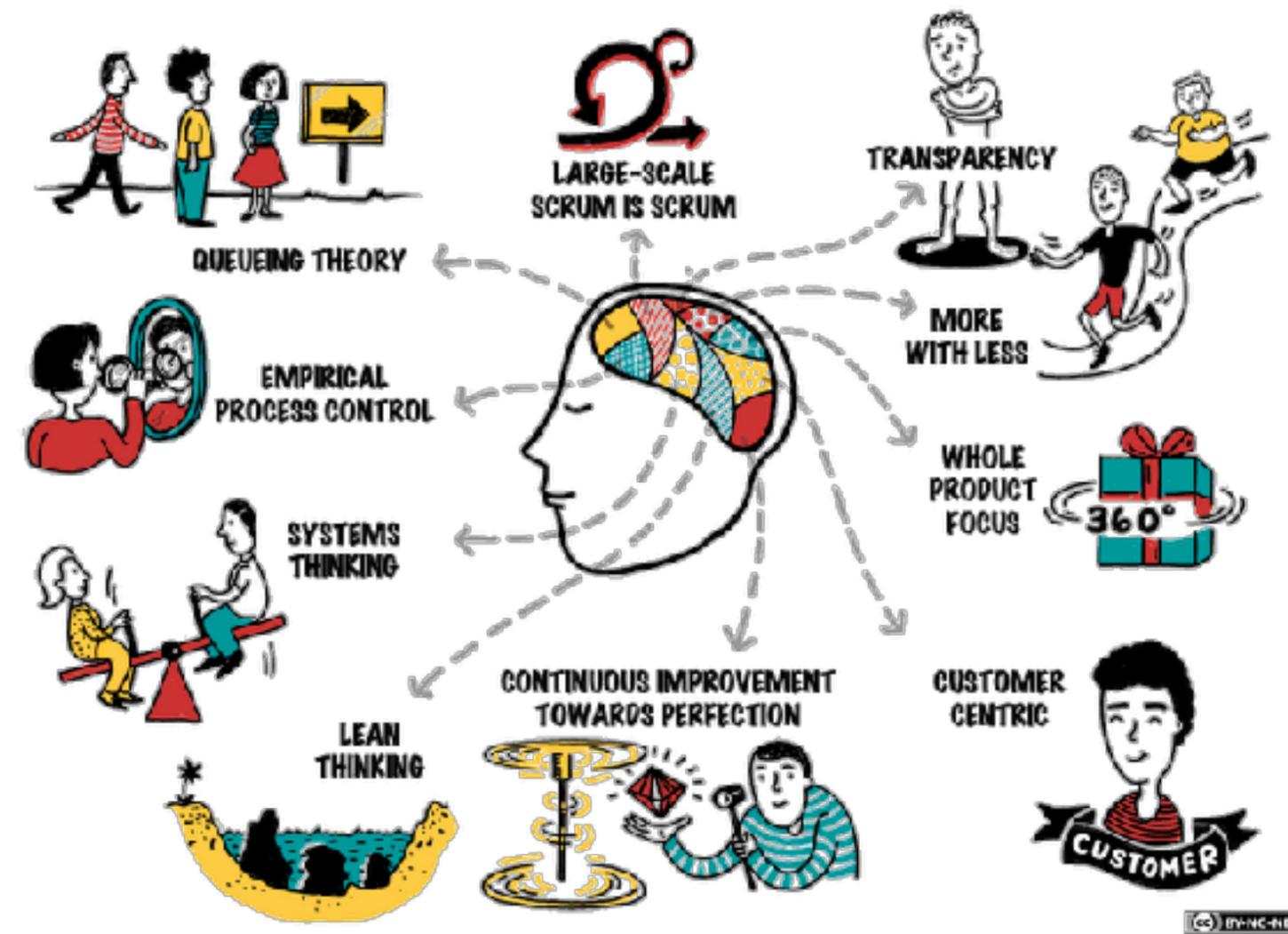
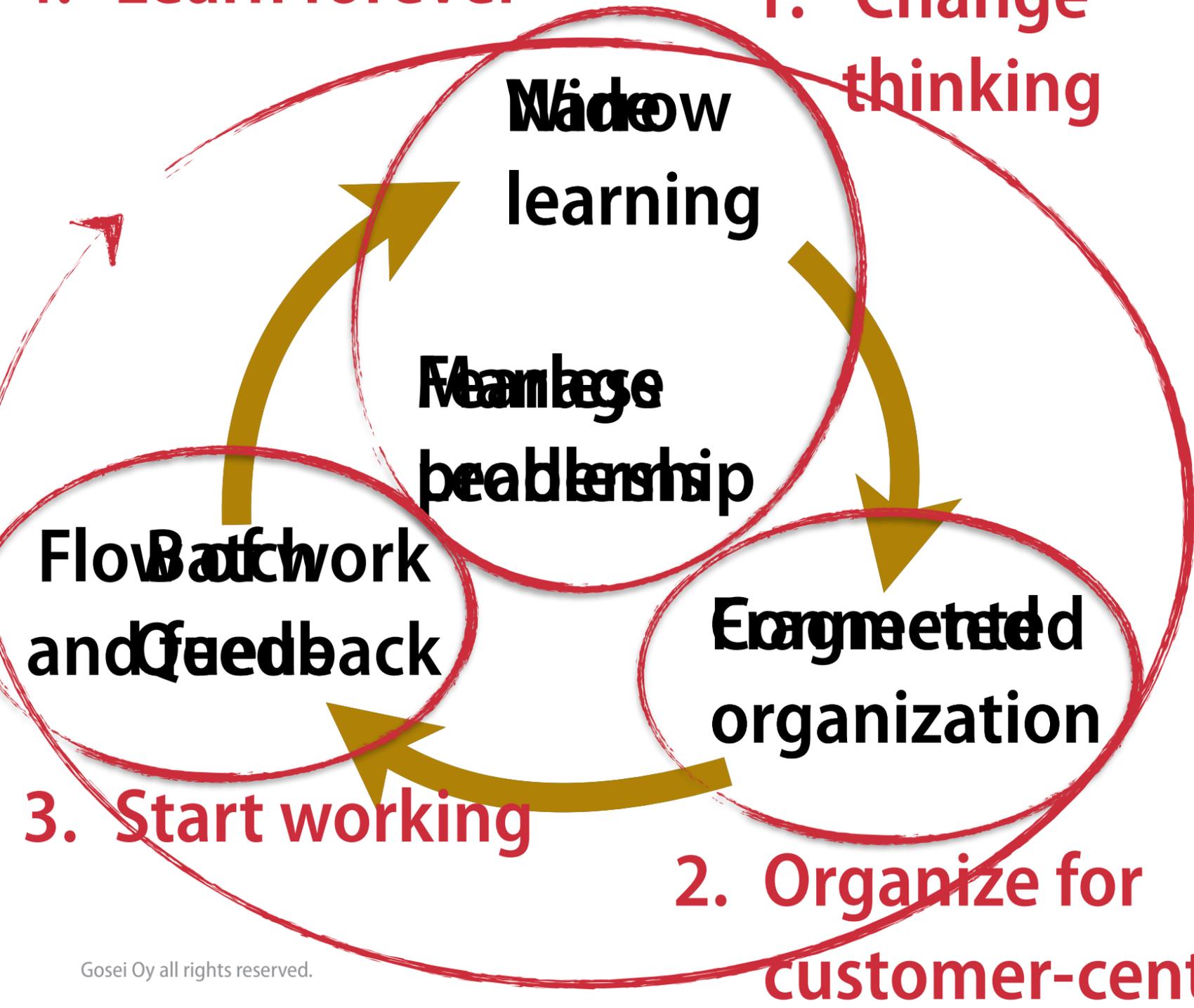
**“No time for real change.”**

**“Power and wisdom are always elsewhere.”**

# Adoption path

4. Learn forever

1. Change thinking



<http://LeSS.works/principles>

# **Fearless Leaders**

**Change the *system* by  
changing the way you think**

**-> There is no leap of faith!**

# Fearless Leaders

