



GOSEI

Descaling Organisations with LeSS Management

Ran Nyman

LeSS Conference, NYC, 2018

Ran Nyman



Founding partner at **GOSEI**

Worked with LeSS since 2005

MSc in Computer Science 1999

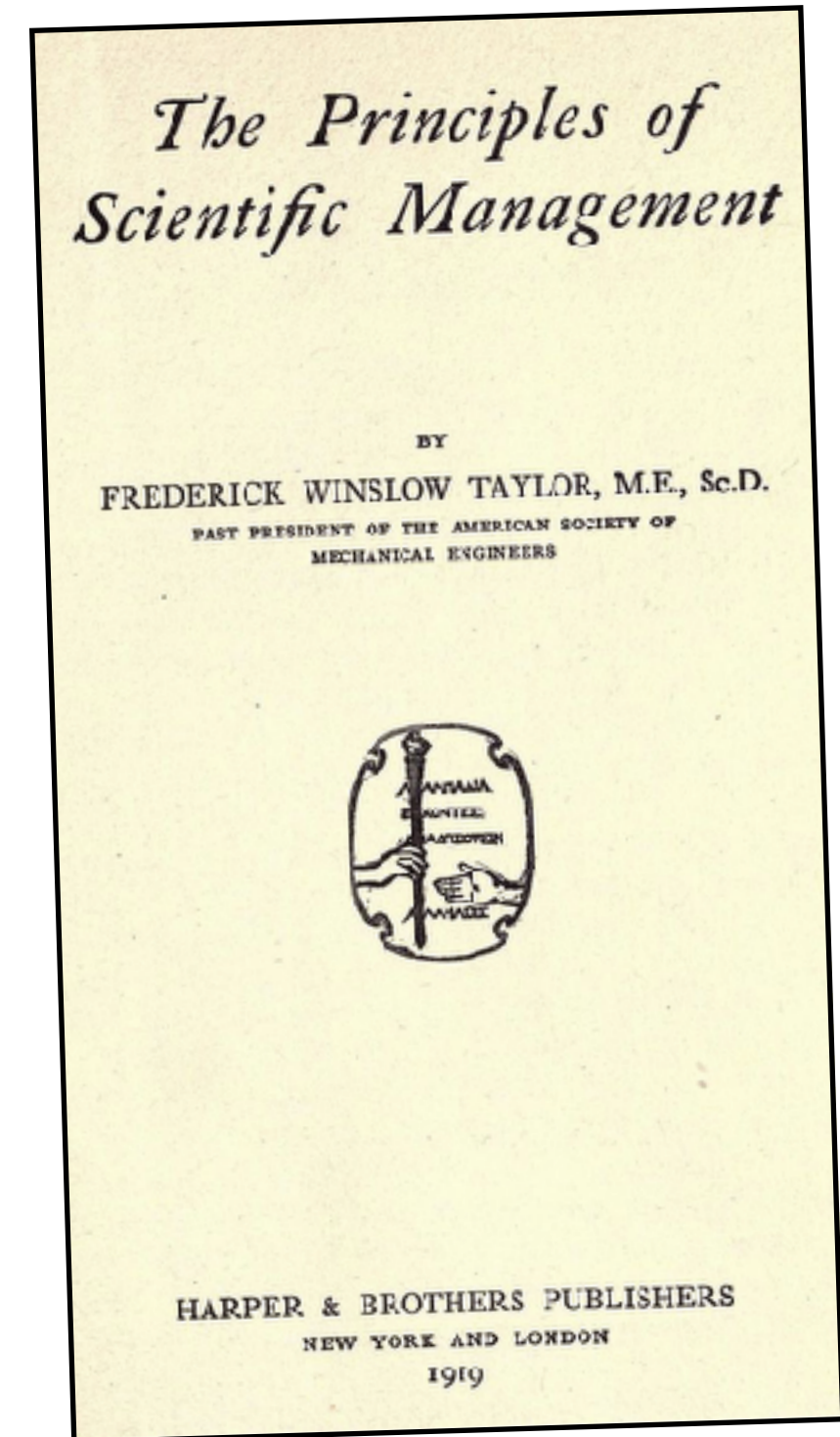
Since 1995 in professional SW development



Leadership

Scientific Management

Frederic Winslow Taylor



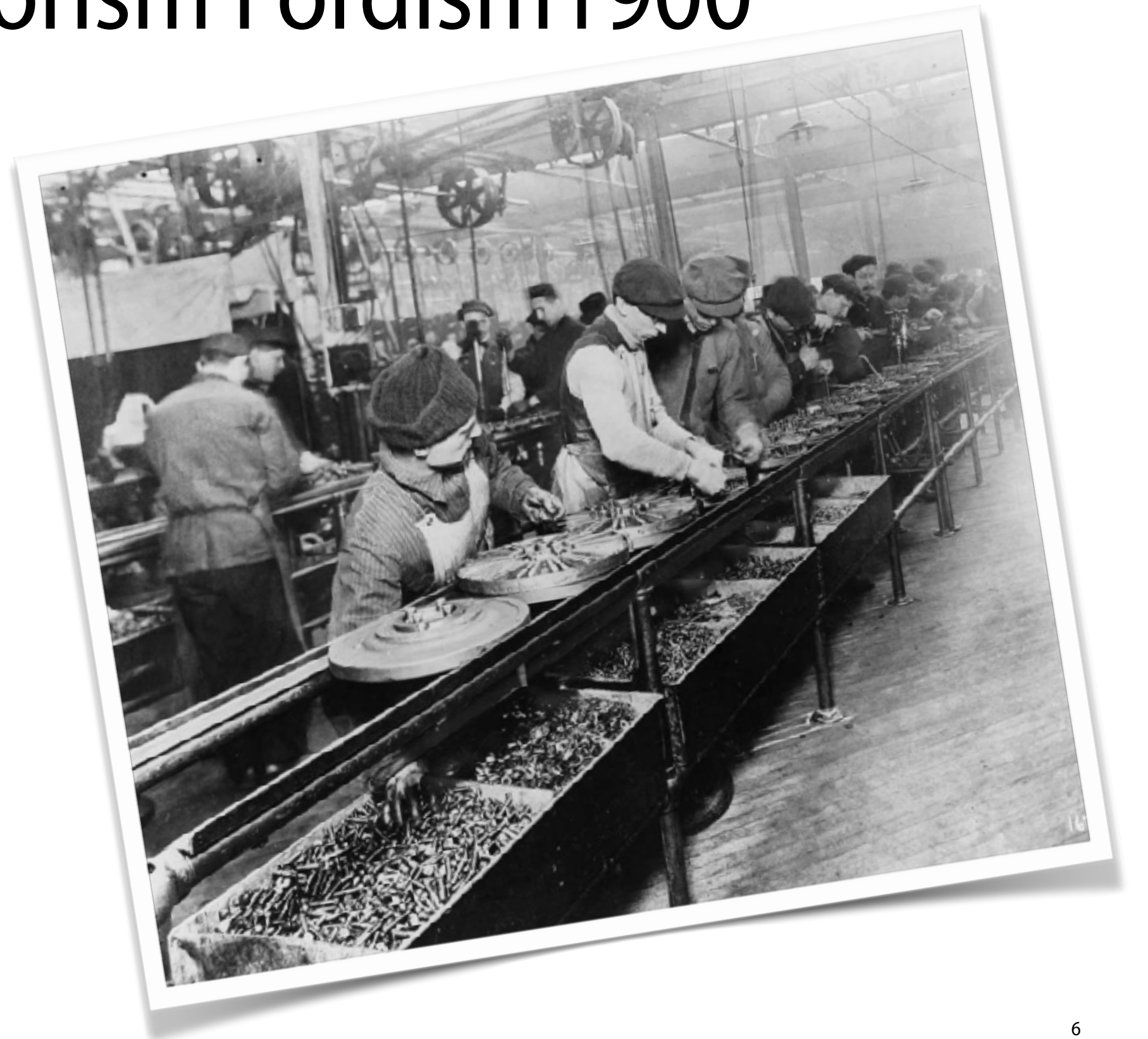
Extreme Taylorism Fordism 1900

Context

- Huge market and demand
- Winning product
- Lack of skilled workforce

Solution

- Manual Automation
- Detailed standardization
- Proper wages



Modern Taylorism

Split responsibilities

- Others promise, others deliver
- Others plan, others execute
- Others decide, others follow
- Others know, others decide
- Others implement, others test

Task specialization

- Product managers
- Resource manager
- Quality manager



○ Project Manager

○ Specifier

○ Architect

○ UI designer

○ Quality manager

○ Product manager

○ Owner

○ Owner Team

○ Release Manager



○ System. Portfolio manager

○ Customer Experience

○ Product manager

○ Development

○ manager

○ Int.

○ Project

○ Project

○ Chief specialist

○ Security manager



Split of Responsibilities and Specialisation is Needed

To serve the “holy trinity”

- Clarity
- Accountability
- Measurements

Everyday experience



“Pressure with Fear”

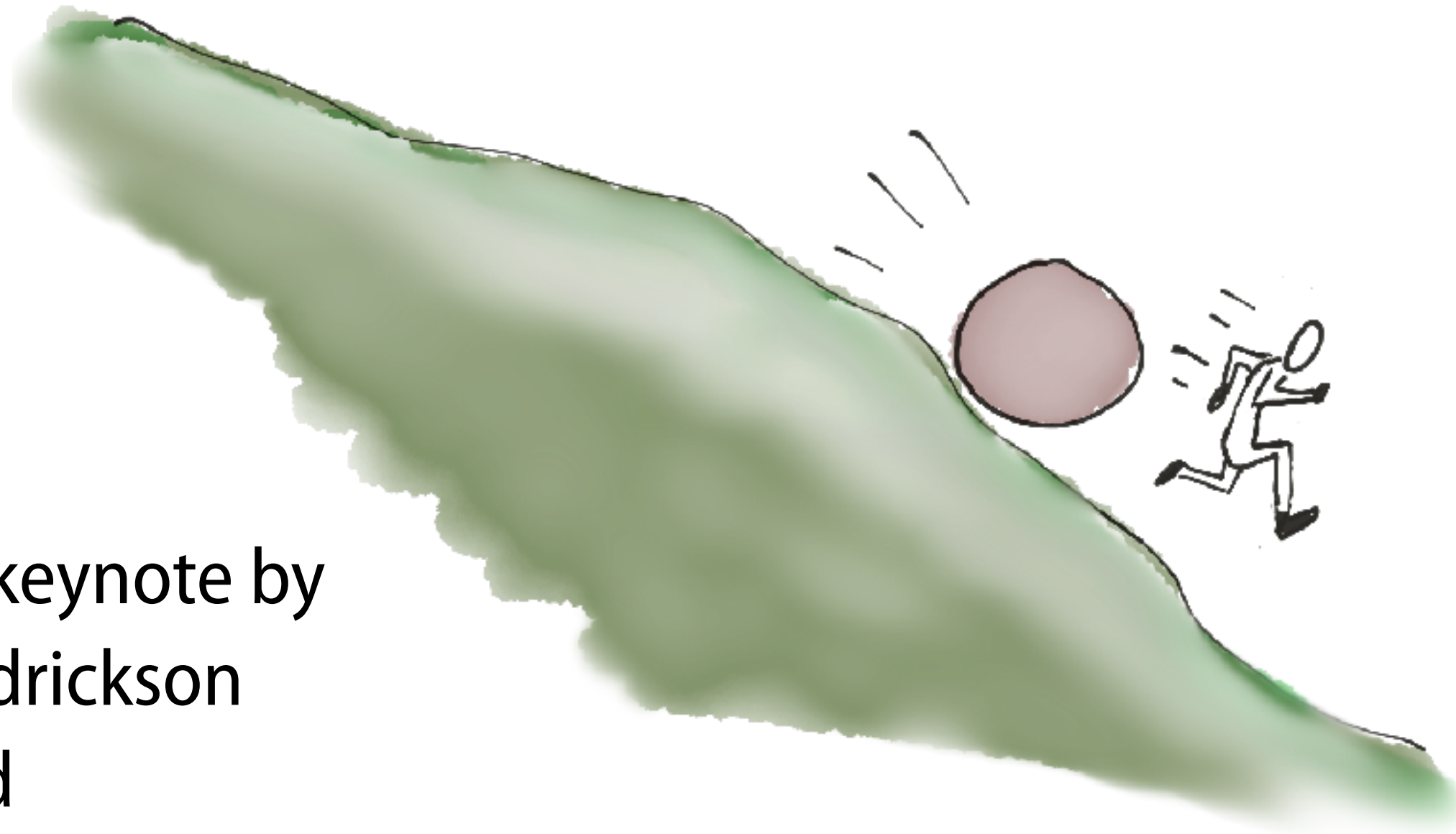
“Must Should”

“No time for real change”

“Power and wisdom are always elsewhere.”

Actionable Fearless Leadership Instead of Scientific Management

Without Intervention, Work Rolls Down Hill



From XP2016 keynote by
Elisabeth Hendrickson
@testobsessed

Fearless Leaders



Intervene



How much time, cash and owners' trust do we have?

Fear

Individual

- Exclusion from the tribe
- Personal conflict

Collective

- Death of the tribe
- Loss of cohesion
- External conflict

Avoid conflict



**From
Conflict Avoidance
To**

????????????

**From
Conflict Avoidance
To
Greed to Learn**

**From
Conflict Avoidance
To
Radical Curiosity**

Fearless Leaders

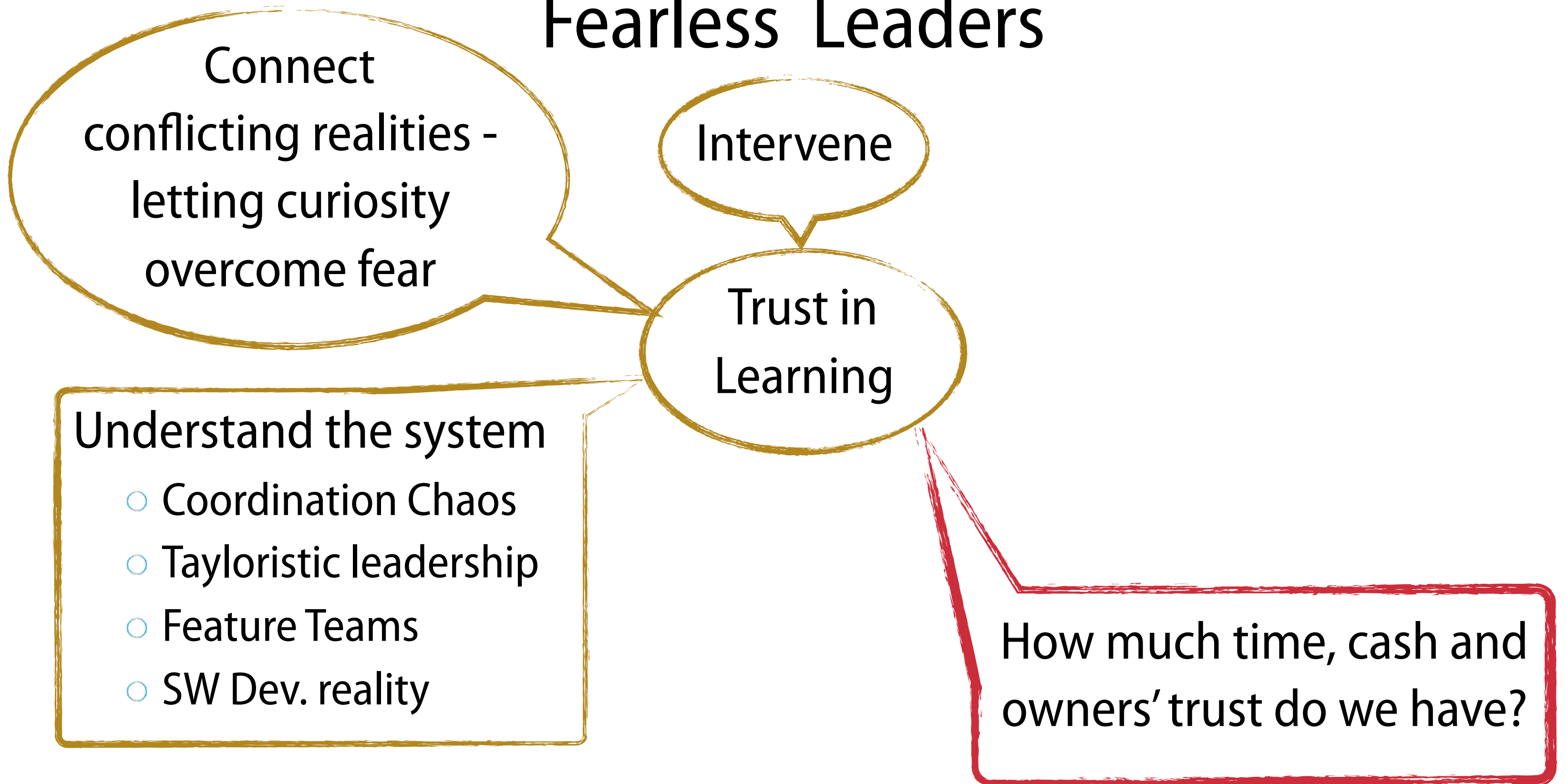
Connect
conflicting realities -
letting curiosity
overcome fear

Intervene

Trust in
Learning

How much time, cash and
owners' trust do we have?

Fearless Leaders



Build System with Feedback Reality

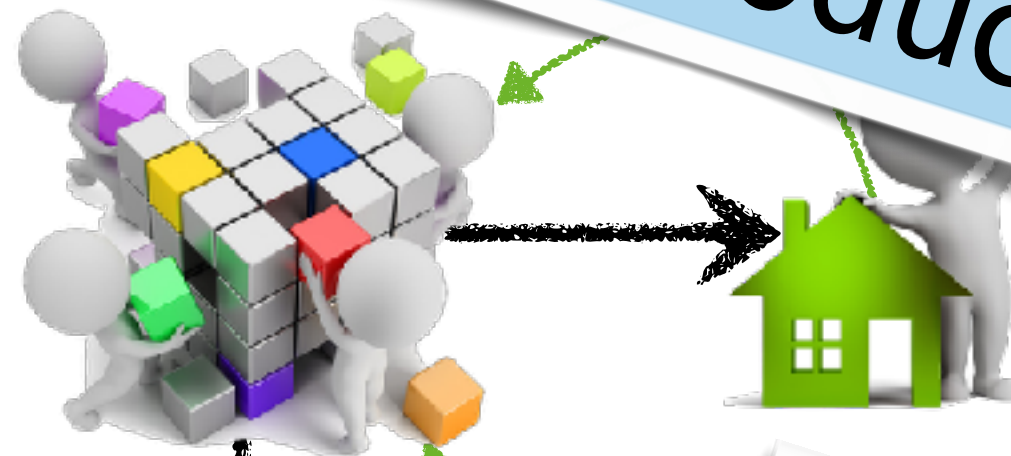
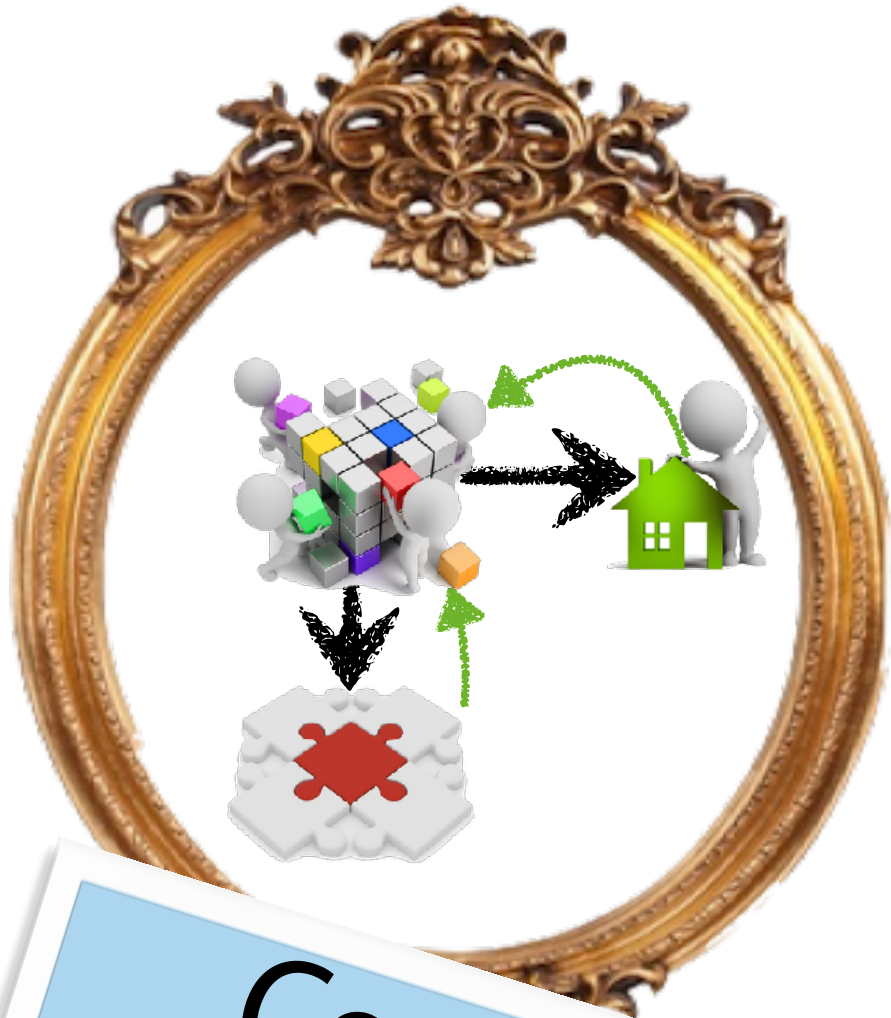
Organise

- Stable
- Feature
- E2E

oriented learning

building product
customers

Feature Teams
Working with
Full Product



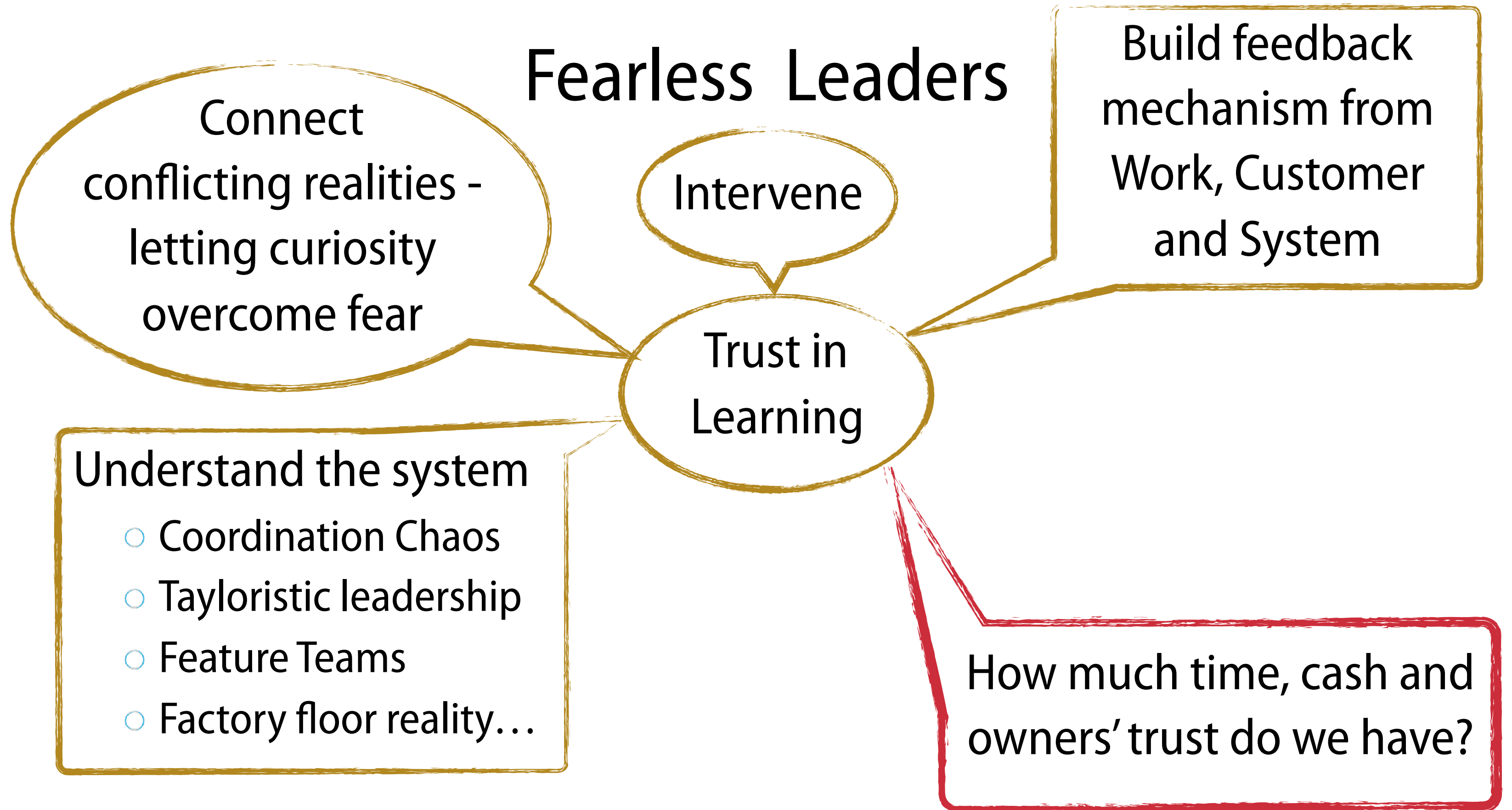
Immediate feedback from
technology

- c
- Test Auto

Continuous
Experimentation

Continuous
Integration

Fearless Leaders



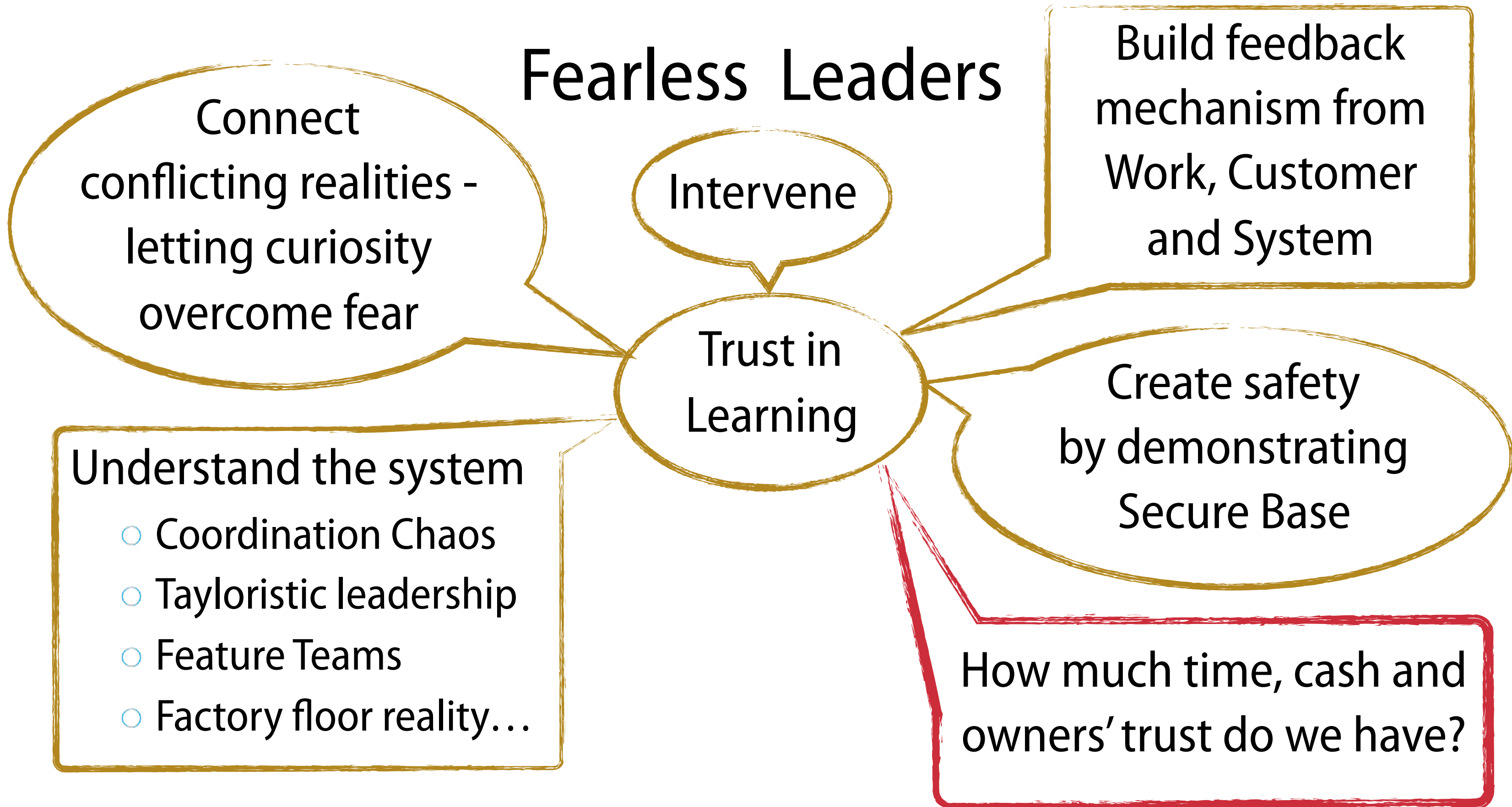
Psychological Safety



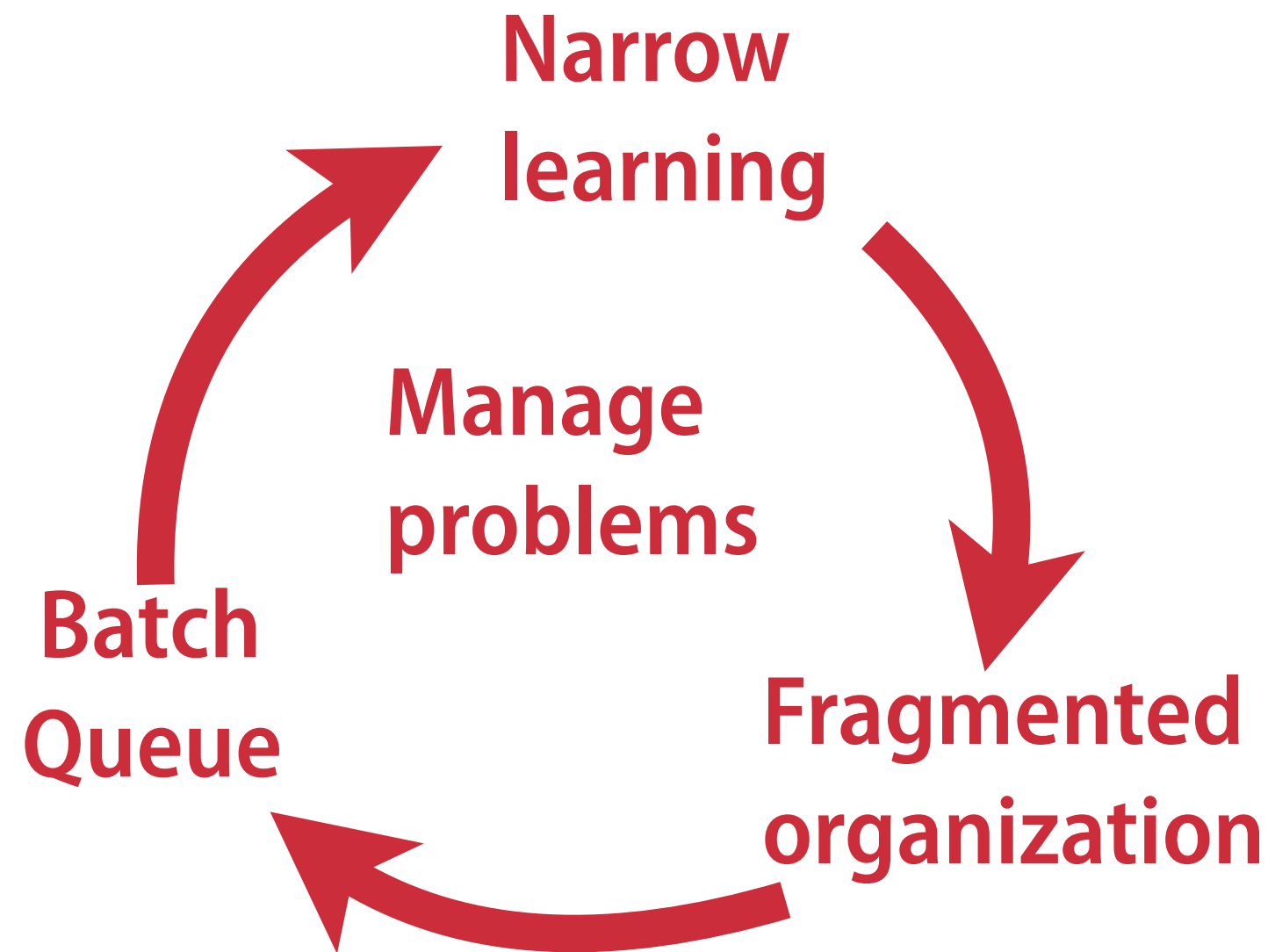
Employees who feel psychologically safe:

- Stay with the company
- Embrace new ideas from their colleagues
- Generate more revenue
- Rated as 'effective' twice as often by their managers.

Fearless Leaders



Everyday experience



“Pressure. Must. Should.”

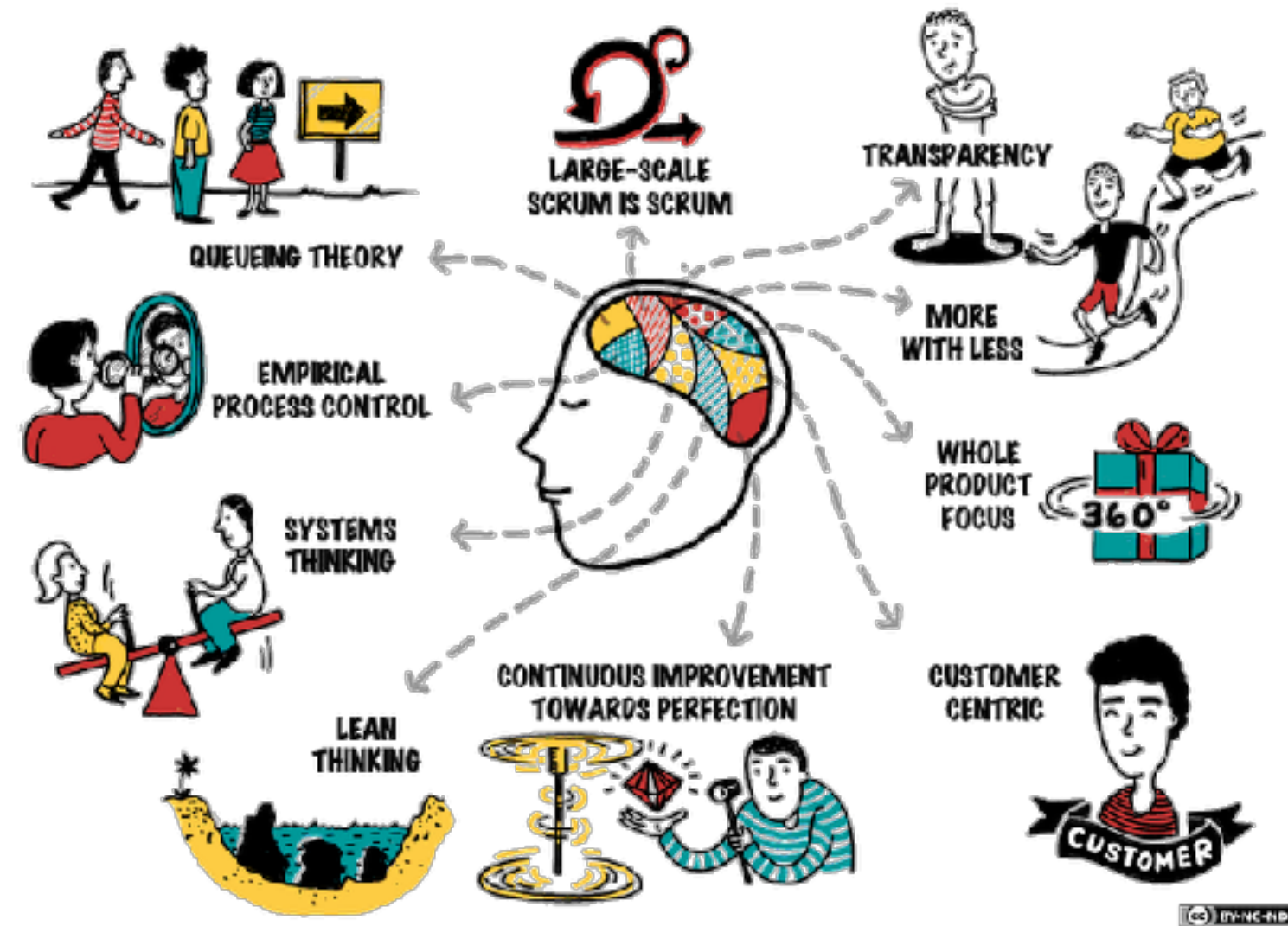
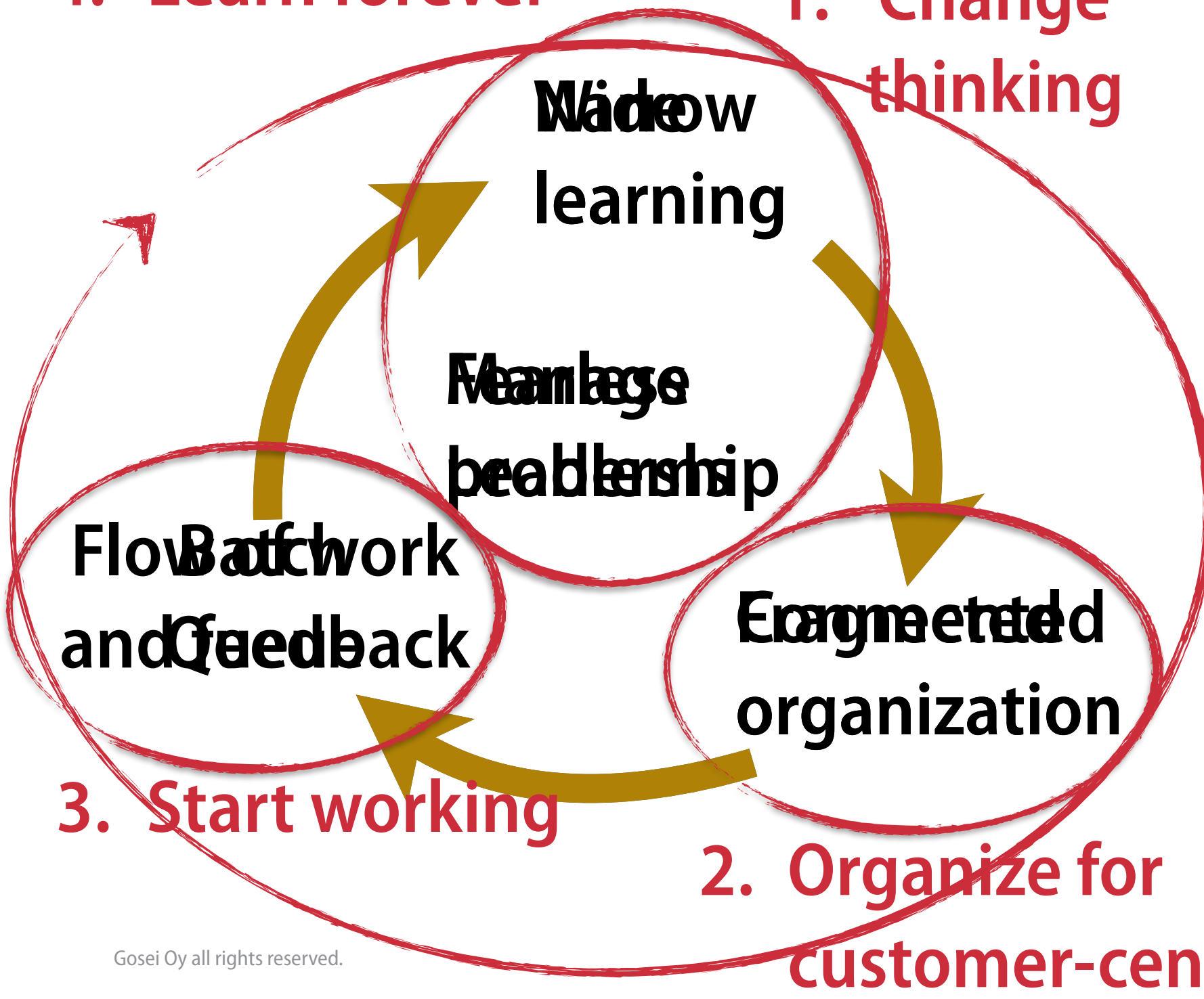
“No time for real change.”

“Power and wisdom are always elsewhere.”

Adoption path

4. Learn forever

1. Change thinking



<http://LeSS.works/principles>

Fearless Leaders

**Change the *system* by
changing the way you think**

-> There is no leap of faith!

Fearless Leaders

