



PRODUCT OWNER

- PROVIDE VISION AND DIRECTION
- PRIORITIZE FEATURES
- UNDERSTAND USERS AND MARKETS
- SUPPORT ORGANIZATIONAL STRATEGIC PIRECTION







PRODUCT CREATION & DELIVERY

TEAMS

- CREATE PRODUCT
- DELIVER PRODUCT INCREMENT
- COORDINATE AND INTEGRATE
- IMPROVE PRODUCT CREATION
- CLARIFY FEATURES
- UNDERSTAND USER AND DOMAIN, WORK WITH THEM

SCRUM MASTER

- COACH ORGANIZATION SUPPORT CONTINUOUS IMPROVEMENT,



MANAGERS

- IMPROVE CAPABILITY OF **PEVELOPMENT SYSTEM**
- **PECIDE STRUCTURE AND POLICIES**



