



## Level Up Your Brand at LESS Amsterdam!

### Sponsorship Opportunities

Partner with LeSS 2025 Amsterdam, the premier conference for Large-scale Product Development, Organisational Design enthusiasts, and connect with a passionate community of practitioners, peers, thought leaders, and innovators. We offer a range of sponsorship packages designed to maximize your brand visibility and impact within the Business Resilience, Lean, and Agile space.

### Bronze Sponsor (€1.000)

- **Logo Visibility: Your small company logo**
  - featured on the LeSS Amsterdam website and event program.
  - featured on the Re-Evented website and social media
  - present on plenary presentations
  - present on the conference badge, every participant wears

- time-sensitive: logo visible from 01.09.25
- **Goodie bag:** Be able to add company-specific presents
- **Digital Shout-Out:**
  - Acknowledgment on LeSS global social media channels.
  - Acknowledgment on Re-Evented social media channels.
- **Personal name badge:** When participating (ticket not included), you'll receive a name badge with SPONSOR all over it!
- **Early Bird 2026:**
  - Be able to buy tickets for the 2026 event at early bird rate

## Silver Sponsor (€2.500 - Maximum for sale: 10)

### All Bronze Benefits, PLUS:

- Your company logo is visible in all conference videos (in the outro)
- time-sensitive: logo is visible from 01.07.25
- **Tickets**
  - One full conference ticket is included in this package
  - Dinner included on day 1

## Gold Sponsor (€5.000 - Maximum for sale: 5)

- **All Silver Benefits, PLUS:**
- **Logo Visibility: Your large company logo**
  - visible in all rooms (on a banner specific to the room)
  - Branding of all coffee/dinner tables
  - visible in the intro of all conference videos
  - time-sensitive: logo visible as soon as the sponsorship agreement is signed

- **Conference Tickets included**
  - Two full conference tickets are included in this package
  - Dinner included on day 1
- **Networking access:**
  - An opportunity to install a sponsor booth (maximum of two meters wide), and have one person included to attend the sponsor booth
  - Sponsor recognition on badge for easier approachability by participants
- **LeSS Q&A (1x 1 hour):**
  - With one of our experienced coaches
- **Discounted tickets:**
  - Ability to buy tickets for the Amsterdam 2026 conference at a **10%** discount

## Platinum Sponsor (€10.000 - Maximum for sale: 2)

- **All Gold Benefits, PLUS:**
- **Logo Visibility: Your biggest company logo**
  - present on the goodie bag
  - visible on the main stage (in a 2x2m wide banner)
- **Conference Tickets included**
  - Four full conference tickets are included in this package
  - Dinner included on day 1
- **Networking access:**
  - An opportunity to install a sponsor booth (of maximum **five meters wide**) and have **one** person included to attend the sponsor booth
  - Sponsor recognition on badge for easier approachability by participants
- **LeSS Q&A (2x 2 hours):**
  - One of our experienced coaches
- **Discounted tickets:**

- Ability to buy tickets for the Amsterdam 2026 conference at a **15%** discount

## Diamond Sponsor (€25.000 - Maximum for sale: 1)

- **All Platinum Benefits, PLUS:**
- **Conference Tickets included**
  - Ten full conference tickets are included in this package
  - Dinner included on day 1
- **Guaranteed speaking session slot**
  - An opportunity to showcase your LeSS-related experience on **main stage**
- **Networking access:**
  - An opportunity to install a sponsor booth (of maximum **five meters wide**) and have **three** persons included to attend the sponsor booth
  - Sponsor recognition on badge for easier approachability by participants

### Contact Us:

Ready to elevate your brand at LESS Amsterdam? Contact our organizing team at [conference@less.works](mailto:conference@less.works) to discuss sponsorship opportunities, secure your preferred package, or have a customized package tailored to your company.

We look forward to partnering with you!